

Don Wellman's career as a creative professional began as a traditional ink-on-paper copywriter – for advertising agencies, corporate communications and as a freelancer. As digital media emerged, more work appeared on monitors than in print. He founded *248 Pencils* (2004) to produce video for the Nonprofit, Education and Information Publishing sectors. For five years, he has been the principal videographer for Public Radio's "The Moth" in Detroit as well as *The Secret Society of Twisted Storytellers*.